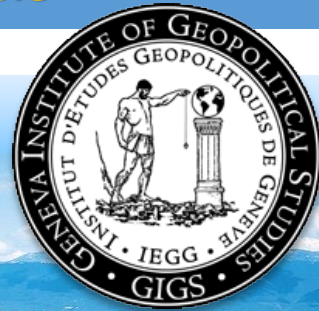


Saturday One-day EXECUTIVE SEMINAR  
**INTRODUCTION TO GEOPOLITICAL ANALYSIS**

**Saturday 27<sup>th</sup> of September 2025**

**GENEVA INSTITUTE OF GEOPOLITICAL STUDIES (GIGS)**



EXECUTIVE  
EDUCATION

SATURDAY  
MORNING AND  
AFTERNOON

MASTER  
PRACTICAL  
SKILLS

### Highlights and Learning Outcomes

- Develop the ability to identify different parameters taken into consideration in geopolitical analysis.
- Integrate geopolitical factors in decision-making processes.
- Develop the ability to analyze different strategic frameworks of geopolitical actors.
- Enhance critical thinking to assess media coverage on international events.
- Participate actively in an interactive and non-conformist course.
- Develop your professional networks and exchange views with course participants having different national, cultural and professional backgrounds.

**Target group of participants:** Individuals working for International Organizations and government agencies, diplomats, people working in various economic sectors, graduate students and other interested individuals.

The Geneva Institute of Geopolitical Studies (GIGS) offers different study programs in geopolitics and geo-economics. The Institute undertakes research, provides expertise, publishes studies and organizes conferences, symposiums and round table events in the fields of geopolitics and geo-economics.

GIGS is entirely independent of political, ideological and economic organizations.

### Introduction to Geopolitical Analysis

The **objective** of this seminar is to introduce the main components and tools of the geopolitical analysis method. A comprehensive, interdisciplinary approach is used that incorporates geographic, historical, cultural, economic, demographic and strategic dimensions to decipher the complexity of contemporary international relations, and to enable an in-depth diagnostic of the state of affairs in a given country or a region. An interactive geopolitical case study exercise is integrated in this seminar to illustrate the practical use of geopolitical analysis in day-to-day work.

#### Themes and Structure:

- **Introduction to Geopolitics**
- **Factors of Geopolitical Analysis**
- **Geostrategy**
- **Interactive Geopolitical Exercise**

**Date:** 27<sup>th</sup> of September 2025

**Schedule:** Saturday morning 9:00 - 12.00  
Saturday afternoon: 1:30 - 4:30

**Language:** English

**Tuition fee:** 700 CHF Students: 400 CHF

**Application deadline:** 5<sup>th</sup> of August 2025

**A Certificate of participation will be provided**

#### CONTACT

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