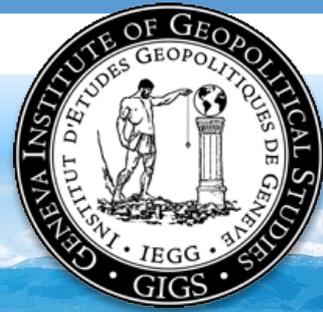


Saturday One-day EXECUTIVE SEMINAR INTRODUCTION TO GEOECONOMICS

Saturday 3 December 2022

GENEVA INSTITUTE OF GEOPOLITICAL STUDIES (GIGS)



EXECUTIVE
EDUCATION

SATURDAY
MORNING AND
AFTERNOON

MASTER
PRACTICAL
SKILLS

Program Highlights and Learning Outcomes

- Develop the ability to identify different parameters taken into consideration in geoeconomic analysis;
- Integrate geoeconomic factors in decision making processes;
- Develop the ability to analyze how geoeconomic strategies can impact 21st century's international power rivalries;
- Participate actively in an interactive and non-conformist course;
- Develop your professional networks and exchange views with course participants having different national, cultural and professional backgrounds.

Target group of participants: Individuals working for International Organizations and government agencies, diplomats, people working in various economic sectors, graduate students and other interested individuals.

The Geneva Institute of Geopolitical Studies (GIGS) offers different study programs in geopolitics and geoeconomics. The Institute undertakes research, provides expertise, publishes studies and organize conferences, symposiums and round table events in the fields of geopolitics and geoeconomics.

GIGS is entirely independent of political, ideological and economic organizations.

Introduction to Geoeconomics

The objective of this seminar is to introduce the main concepts and components of geoeconomics. A comprehensive, interdisciplinary approach is used that incorporates political, geographic, historical, cultural, economic, demographic, and strategic parameters to examine the links between geoeconomics and geostrategy in the context of the contemporary global power shift. An interactive case study exercise is integrated in this seminar to illustrate the practical use of geoeconomic analysis in day-to-day work

Themes and Structure:

- **Geoeconomics: Concepts and Context**
- **Economic Warfare and Geostrategy**
- **The Strategic Role of the State**
- **The Main Tools of Geoeconomics**
- **Interactive Geoeconomic Exercise**

Date: Saturday 3 December 2022

Schedule: Saturday morning 9:00- 12.00
Saturday afternoon: 2:00-5:00

Language: English

Tuition fee : 700 CHF Students 400 CHF

Application deadline: 24 October 2022

A Certificate of participation will be provided

CONTACT

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