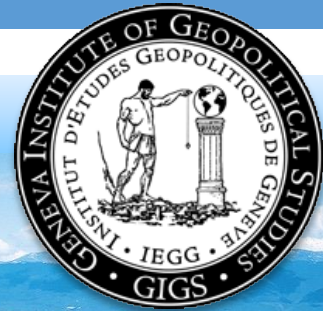


# GEOPOLITICAL ANALYSIS

## 3-WEEKEND EXECUTIVE COURSE June 2020

GENEVA INSTITUTE OF GEOPOLITICAL STUDIES (GIGS)



EXECUTIVE  
EDUCATION

FRIDAY EVENING  
AND SATURDAY

MASTER  
PRACTICAL  
SKILLS

### Program Highlights and Learning Outcomes

- Develop the ability to apply the geopolitical analysis method in different case study situations;
- Assess the risks and opportunities entailed by geopolitical dynamics
- Construct geopolitical scenarios
- Integrate geopolitical factors and strategic foresight in decision-making processes.
- Enhance critical thinking to assess media coverage on international events.
- Participate actively in an interactive and non-conformist course
- Develop your professional networks and exchange views with course participants having different national, cultural and professional backgrounds.

**Target group of participants:** Individuals working for International Organizations and government agencies, diplomats, people working in various economic sectors, graduate students and other interested individuals.

The Geneva Institute of Geopolitical Studies (GIGS) offers different study programs in geopolitics and geo-economics. The Institute undertakes research, provides expertise, publishes studies and organizes conferences, symposiums and round table events in the fields of geopolitics and geo-economics.

GIGS is entirely independent of political, ideological and economic organisations.

### **This certificate course consists of three weekend seminars**

#### **1) The Essentials of Geopolitical Analysis**

*Date: Friday 5 June- Saturday 6 June 2020*

#### **2) Strategic Foresight and Geopolitical Scenario Building**

*Date: Friday 12 June - Saturday 13 June 2020*

#### **3) Part 1: Geostrategy: Means and Practices**

#### **Part 2: The Belt and Road Initiative in an Evolving Geopolitical Context**

*Date: Friday 19 June– Saturday 20 June 2020*

**Schedule:** Friday evening 6:30 PM – 9 PM  
Saturday morning: 9:30 AM – 12:30 PM  
Saturday afternoon: 2:30 PM- 5 PM

**Language:** English

**Tuition fee :** 1250 CHF Students 750 CHF

**A Certificate in Geopolitical Analysis can be obtained upon completion of the course.**

#### **CONTACT**

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**T: +41 (0) 76 509 17 63**

## LECTURERS

**Mr. Gyula CSURGAI** obtained his Doctorate from the University of Geneva. His doctorate research focused on the development of the geopolitical analysis method and its application in different case study situations. He holds as well Degrees in Political Science from the University of Concordia (Canada) and the University of Toulouse (France). Dr. Csurgai earned Postgraduate Degrees in European Studies from the European Institute at University of Geneva and from the department of Philosophy from the same university. Dr. Csurgai has taught geopolitics, geoeconomics, strategy, international relations and diplomacy for undergraduate, masters, and doctorate programs at different universities in Switzerland and in other countries. He has participated in several international research projects and has provided expertise to a number of international organizations, governments and private corporations. Dr. Csurgai is co-founder of the Geneva Institute of Geopolitical Studies. He published several books and articles in the fields of geopolitics, geoeconomics, economic intelligence, and international relations. His latest book: “*Geopolitical Analysis: A Multidimensional Approach to Analyse Power Rivalries in International Relations*” Aracne Editrice, Rome, Italy, 2019.

**Mr. Goran JOVANOVIĆ** holds a Doctorate and Master Degrees in International Relations from the University of Geneva, Switzerland, a Postgraduate Diploma in American Studies from Smith College, Mass, USA, and Bachelor in Sociology from the University of Belgrade, Serbia. Dr. Jovanovic was Head of the International Relations Department at International University in Geneva and Director of the Center for Audiovisual Media and Contemporary History at the Graduate Institute of International Studies in Geneva. Currently, Dr. Jovanovic is Professor of International Relations at the International University in Geneva. He teaches courses on globalization, geopolitics, foreign policy and statecraft, political communication and strategic foresight. Dr. Jovanovic has taught as well on these subjects at various universities in Central Asia and the Middle-East. His main research areas are geopolitics, strategic foresight, political communication and information strategies.

**Mr. Alexandre LAMBERT**, holds a Ph.D. in International Relations from the Graduate Institute of International and Development Studies, Geneva. Dr. Lambert has been lead researcher on the Organization for Security and Cooperation in Europe (OSCE) at the Graduate Institute in Geneva, project officer at the Geneva Centre for the Democratic Control of Armed Forces (DCAF), and a civil servant at the Swiss Federal Department of Defence. He also provides independent policy advice to the OSCE Forum for Security Cooperation (FSC), including in the context of its regional operations in the Western Balkans, South Caucasus, and Central Asia. Dr. Lambert has published books and articles in the field of international politics and history and international security. Currently his research mainly focuses on the geopolitics of Eurasia and the Belt and Road Initiative. Dr. Lambert has been teaching International Security, Foreign Policy and Geopolitics at different Universities in Switzerland and in other countries for several years.

## Why Study Geopolitical Analysis and Strategic Foresight?

Contemporary international relations are characterized by an increasing complexity. The difficulty of apprehending the epoch in which we live in is due, among other factors, to the enlarged number of actors, rapid technological advances, geoeconomic rivalries, global power shift, identity conflicts, and the tensions caused by the contradictory processes of globalisation. As a result of this increased complexity, the capacity to carry out geopolitical analysis to examine the interactions between geographic, demographic, cultural, economic and strategic factors, alongside their relevant impacts on tensions, conflicts, trends and foreign policy decisions, becomes more relevant than ever in a wide variety of professional fields.

Strategic foresight, is the projection of a current situation into the future. It is rather impossible to precisely tell what shall happen in the future; however, different scenarios can be elaborated on as regards the possible impending evolutions of a given geopolitical condition. The objective of the strategic foresight in geopolitical analysis is to anticipate different situations that may occur in order to help decision making processes on different levels, ranging from political, economic, and diplomatic to military.