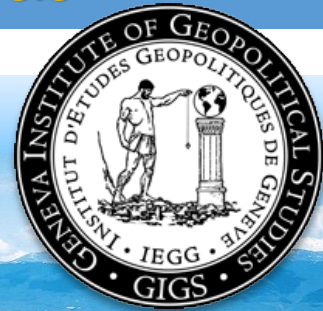


WEEKEND EXECUTIVE SEMINAR

THE ESSENTIALS OF GEOPOLITICAL ANALYSIS

Friday 2 October - Saturday 3 October 2020

GENEVA INSTITUTE OF GEOPOLITICAL STUDIES (GIGS)



EXECUTIVE
EDUCATION

FRIDAY EVENING
AND SATURDAY

MASTER
PRACTICAL
SKILLS

Highlights and Learning Outcomes

- Develop the ability to apply the geopolitical analysis method in different case study situations;
- Assess the risks and opportunities entailed by geopolitical dynamics
- Integrate geopolitical factors in decision-making processes.
- Enhance critical thinking to assess media coverage on international events.
- Participate actively in an interactive and non-conformist course
- Develop your professional networks and exchange views with course participants having different national, cultural and professional backgrounds.

Target group of participants: Individuals working for International Organizations and government agencies, diplomats, people working in various economic sectors, graduate students and other interested individuals.

The Geneva Institute of Geopolitical Studies (GIGS) offers different study programs in geopolitics and geoeconomics. The Institute undertakes research, provides expertise, publishes studies and organize conferences, symposiums and round table events in the fields of geopolitics and geoeconomics.

GIGS is entirely independent of political, ideological and economic organisations.

The Essentials of Geopolitical Analysis

The **objective** of this seminar is to introduce the main components and tools of the geopolitical analysis method. A comprehensive, interdisciplinary approach is used that incorporates geographic, historical, cultural, economic, demographic and strategic dimensions to decipher the complexity of international relations, and to enable an in-depth diagnostic of the state of affairs in a given country or a region. An interactive geopolitical case study exercise is integrated in this seminar to illustrate the practical use of geopolitical analysis in day-to-day work.

Themes and Structure:

- *Introduction to Geopolitics*
- *Constant, Enduring and Variable Factors of Geopolitical Analysis*
- *Interactive Geopolitical Exercise: Analysis and Strategic Choices*

Date: Friday 2 October - Saturday 3 October 2020

Schedule: Friday evening 6:30 PM – 9 PM

Saturday morning: 9:30 AM – 12:30 PM

Saturday afternoon: 2:30 PM- 5 PM

Language: English

Tuition fee : 450 CHF Students: 280 CHF

Application deadline: 18 September 2020

A Certificate of participation will be by GIGS

CONTACT

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