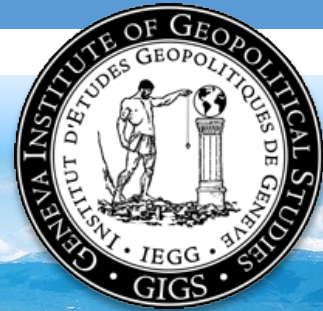


GEPOLITICAL ANALYSIS

3-WEEKEND EXECUTIVE COURSE March-April 2020

GENEVA INSTITUTE OF GEOPOLITICAL STUDIES (GIGS)



EXECUTIVE
EDUCATION

FRIDAY EVENING
AND SATURDAY

MASTER
PRACTICAL
SKILLS

Program Highlights and Learning Outcomes

- Develop the ability to apply the geopolitical analysis method in different case study situations;
- Assess the risks and opportunities entailed by geopolitical dynamics
- Construct geopolitical scenarios
- Integrate geopolitical factors and strategic foresight in decision-making processes.
- Enhance critical thinking to assess media coverage on international events.
- Participate actively in an interactive and non-conformist course
- Develop your professional networks and exchange views with course participants having different national, cultural and professional backgrounds.

Target group of participants: Individuals working for International Organizations and government agencies, diplomats, people working in various economic sectors, graduate students and other interested individuals.

The Geneva Institute of Geopolitical Studies (GIGS) offers different study programs in geopolitics and geo-economics. The Institute undertakes research, provides expertise, publishes studies and organizes conferences, symposiums and round table events in the fields of geopolitics and geo-economics.

GIGS is entirely independent of political, ideological and economic organisations.

This certificate course consists of three weekend seminars

1) The Essentials of Geopolitical Analysis

Date: Friday 20 March - Saturday 21 March 2020

2) Strategic Foresight and Geopolitical Scenario Building

Date: Friday 3 April - Saturday 4 April 2020

3) Part 1: Geostrategy: Means and Practices

Part 2: The Belt and Road Initiative in an Evolving Geopolitical Context

Date: Friday 17 April – Saturday 18 April 2020

Schedule: Friday evening 6:30 PM – 9 PM
Saturday morning: 9:30 AM – 12:30 PM
Saturday afternoon: 2:30 PM- 5 PM

Language: English

Tuition fee : 1250 CHF Students 750 CHF

Application deadline: 26th February 2020

A Certificate in Geopolitical Analysis can be obtained upon completion of the course.

CONTACT

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