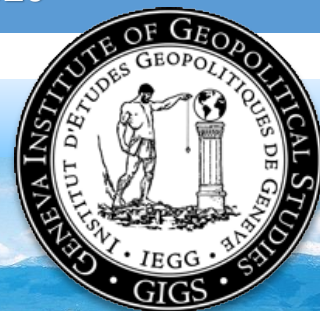


# GEPOLITICAL ANALYSIS

## 3-WEEKEND EXECUTIVE COURSE March-April 2020

GENEVA INSTITUTE OF GEOPOLITICAL STUDIES (GIGS)



EXECUTIVE  
EDUCATION

FRIDAY EVENING  
AND SATURDAY

MASTER  
PRACTICAL  
SKILLS

### Program Highlights and Learning Outcomes

- Develop the ability to apply the geopolitical analysis method in different case study situations;
- Assess the risks and opportunities entailed by geopolitical dynamics
- Construct geopolitical scenarios
- Integrate geopolitical factors and strategic foresight in decision-making processes.
- Enhance critical thinking to assess media coverage on international events.
- Participate actively in an interactive and non-conformist course
- Develop your professional networks and exchange views with course participants having different national, cultural and professional backgrounds.

**Target group of participants:** Individuals working for International Organizations and government agencies, diplomats, people working in various economic sectors, graduate students and other interested individuals.

The Geneva Institute of Geopolitical Studies (GIGS) offers different study programs in geopolitics and geo-economics. The Institute undertakes research, provides expertise, publishes studies and organizes conferences, symposiums and round table events in the fields of geopolitics and geo-economics.

GIGS is entirely independent of political, ideological and economic organisations.

### **This certificate course consists of three weekend seminars**

#### **1) The Essentials of Geopolitical Analysis**

*Date: Friday 20 March - Saturday 21 March 2020*

#### **2) Strategic Foresight and Geopolitical Scenario Building**

*Date: Friday 3 April - Saturday 4 April 2020*

#### **3) Part 1: Geostrategy: Means and Practices**

#### **Part 2: The Belt and Road Initiative in an Evolving Geopolitical Context**

*Date: Friday 24 April – Saturday 25 April 2020*

**Schedule:** Friday evening 6:30 PM – 9 PM  
Saturday morning: 9:30 AM – 12:30 PM  
Saturday afternoon: 2:30 PM- 5 PM

**Language:** English

**Tuition fee :** 1250 CHF Students 750 CHF

**Application deadline:** 26<sup>th</sup> February 2020

**A Certificate in Geopolitical Analysis can be obtained upon completion of the course.**

#### **CONTACT**

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