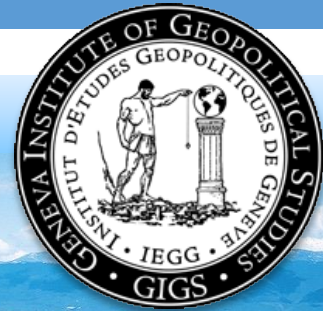


# GEOPOLITICAL ANALYSIS 3-WEEKEND EXECUTIVE COURSE

GENEVA INSTITUTE OF GEOPOLITICAL STUDIES (GIGS)



EXECUTIVE  
EDUCATION

FRIDAY EVENING  
AND SATURDAY

MASTER  
PRACTICAL  
SKILLS

## Program Highlights and Learning Outcomes

- Develop the ability to apply the geopolitical analysis method in different case study situations;
- Assess the risks and opportunities entailed by geopolitical dynamics
- Construct geopolitical scenarios
- Integrate geopolitical factors and strategic foresight in decision-making processes.
- Enhance critical thinking to assess media coverage on international events.
- Participate actively in an interactive and non-conformist course
- Develop your professional networks and exchange views with course participants having different national, cultural and professional backgrounds.

**Target group of participants:** Individuals working for International Organizations and government agencies, diplomats, people working in various economic sectors, graduate students and other interested individuals.

The Geneva Institute of Geopolitical Studies (GIGS) offers different study programs in geopolitics and geo-economics. The Institute undertakes research, provides expertise, publishes studies and organizes conferences, symposiums and round table events in the fields of geopolitics and geo-economics.

GIGS is entirely independent of political, ideological and economic organisations.

**This certificate course consists of three weekend seminars**

### 1) Strategic Foresight and Geopolitical Scenario Building

*Date: 15-16 March 2019*

### 2) Strategies of Disinformation and Deception in International Politics from a Geopolitical Perspective

*Date: 29-30 March 2019*

### 3) The Essentials of Geopolitical Analysis

*Friday 26 April and Saturday 27 April 2019*

**Schedule:** Friday evening 6:30 PM – 9 PM  
Saturday morning: 9:30 AM – 12:30 PM  
Saturday afternoon: 2:30 PM- 5 PM

**Language:** English

**Tuition fee :** 1250 CHF Students 750 CHF

**Application deadline:** 4<sup>th</sup> March 2019

**A Certificate in Geopolitical Analysis can be obtained upon completion of the course.**

## CONTACT

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