

GEOPOLITICAL ANALYSIS

One Week EXECUTIVE COURSE 18 - 22 November 2024

GENEVA INSTITUTE OF GEOPOLITICAL STUDIES (GIGS)



EXECUTIVE
EDUCATION

5-DAY
STUDY PROGRAM

MASTER
PRACTICAL
SKILLS

Program Highlights and Learning Outcomes

- Develop the ability to apply the geopolitical analysis method in different case study situations;
- Assess the risks and opportunities entailed by geopolitical dynamics;
- Construct geopolitical scenarios;
- Integrate geopolitical factors and strategic foresight in decision-making processes;
- Enhance critical thinking to assess media coverage on international events;
- Participate actively in an interactive and non-conformist course;
- Develop your professional networks and exchange views with course participants having different national, cultural and professional backgrounds.

Target group of participants: Individuals working for International Organizations and government agencies, diplomats, people working in various economic sectors, graduate students and other interested individuals.

The Geneva Institute of Geopolitical Studies (GIGS) offers different study programs in geopolitics and geo-economics. The Institute undertakes research, provides expertise, publishes studies and organizes conferences, symposiums and round table events in the fields of geopolitics and geo-economics.

GIGS is entirely independent of political, ideological and economic organizations.

LECTURES

Introduction to Geopolitics
Geopolitical Factors of Switzerland
Enduring and Variable Factors of Geopolitical Analysis
Geopolitical Risk Assessment
The Basics of Strategic Foresight and Geopolitical Scenario Building
The Belt and Road Initiative in an Evolving Geopolitical Context

EXERCISE/WORKSHOP

Interactive Geopolitical Exercise: Analysis, and Strategic Choices
Geopolitical Risk Analysis Exercise
Strategic Foresight and Geopolitical Scenario Building Exercise

Dates: From Monday 18 November to Friday 22 November

Schedule: Conferences take place between 9AM-12 PM & 2-5:00 PM in Geneva

Language: English

Tuition fee: 2000 CHF / Students 1300 CHF

A **Certificate** in Geopolitical Analysis can be obtained upon completion of the course.

Application deadline: 3 September 2024

CONTACT

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Why Study Geopolitical Analysis and Strategic Foresight?

Contemporary international relations are characterized by an increasing complexity. The difficulty of apprehending the epoch in which we live in is due, among other factors, to the enlarged number of actors, rapid technological advances, resource competition, global power shift, identity conflicts, and the tensions caused by the contradictory processes of globalization. As a result of this increased complexity, the capacity to carry out geopolitical analysis to examine the interactions between geographic, demographic, economic, cultural, cognitive and strategic factors, alongside their relevant impacts on tensions, conflicts, trends and foreign policy decisions, becomes more relevant than ever in a wide variety of professional fields.

Strategic foresight is the projection of a current situation into the future. It is rather impossible to precisely tell what shall happen in the future; however, different scenarios can be elaborated on as regards the possible impending evolutions of a given geopolitical condition. The objective of the strategic foresight in geopolitical analysis is to anticipate different situations that may occur to support decision making processes on different levels, ranging from political, economic, and diplomatic to military.

MAIN OBJECTIVES

The main objectives of this study program are to introduce the main components of the geopolitical analysis method and present the key elements of strategic foresight and geopolitical risk assessment. The course adopts an interdisciplinary approach that incorporates strategic, geographic, historic, cultural, cognitive and economic dimensions in order to decipher the complexity of contemporary international relations. The central themes include the concepts and method of geopolitical analysis, identity factors and geopolitical representations, as well as the application of strategic analysis, geopolitical risk assessment, strategic foresight, and geopolitical scenario building. Case illustrations are presented on various geopolitical configurations that significantly impact the current world system. Having completed this study program, participants are expected to demonstrate the ability to apply the geopolitical analysis method in different case study situations and to integrate geopolitical factors and foresight in decision making processes.

LECTURERS

Mr. Gyula CSURGAI obtained his Doctorate from the University of Geneva. His doctorate research focused on the development of the geopolitical analysis method and its application in different case study situations. He holds Degrees in Political Science from the University of Concordia (Canada) and the University of Toulouse (France). Dr. Csurgai earned Postgraduate Degrees in European Studies from the European Institute at University of Geneva and from the department of Philosophy from the same university. Dr. Csurgai has taught geopolitics, geoeconomics, strategy, international relations, and diplomacy for undergraduate, masters, and doctorate programs at different universities in Switzerland and in other countries. He has participated in several international research projects and has provided expertise to various international organizations, governments, and private corporations. Dr. Csurgai is co-founder of the Geneva Institute of Geopolitical Studies. He published several books and articles in the fields of geopolitics, geoeconomics, economic intelligence, and international relations.

Mr. Alexandre LAMBERT holds a Ph.D. in International Relations from the Graduate Institute of International and Development Studies, Geneva. Dr. Lambert has been lead researcher on the Organization for Security and Cooperation in Europe (OSCE) at the Graduate Institute in Geneva, project officer at the Geneva Centre for the Democratic Control of Armed Forces (DCAF), and a civil servant at the Swiss Federal Department of Defence. He also provides independent policy advice to the OSCE Forum for Security Cooperation (FSC), including in the context of its regional operations in the Western Balkans, South Caucasus, and Central Asia. Dr. Lambert has published several books and articles in the fields of international relations, geopolitics and international security. Currently his research mainly focuses on the geopolitics of Eurasia and the Belt and Road Initiative. Dr. Lambert has been teaching International Security, Foreign Policy and Geopolitics at different Universities in Switzerland and in other countries for several years and he is Academic Director of the Geneva Institute of Geopolitical Studies.