

# « INTRODUCTION TO GEOPOLITICAL ASSESSMENT AND FORESIGHT »

THE GENEVA INSTITUTE OF GEOPOLITICAL STUDIES (GIGS)

[www.geopolitics-geneva.ch](http://www.geopolitics-geneva.ch)

1 EVENING  
AND ONE DAY  
EXECUTIVE  
SEMINAR

INTERACTIVE  
NONCONFORMIST  
COURSE

MORNING,  
AFTERNOON  
&  
EVENING  
SESSIONS

## WHY STUDY GEOPOLITICS AND FORESIGHT?

Resource Wars, Identity Conflicts, Disinformation, Geostrategic Rivalries, Global Power Shift and increasing number of non-state actors, among others make it difficult to decipher the complexity of contemporary international relations. To make informed decisions it is necessary to anticipate the possible evolution of major trends, conflicts and the power rivalries that impact increasingly states and businesses. Geopolitical Assessment and Foresight are important tools to analyze current situations and anticipate their possible developments by taking into account the strategic, historical, geographical, demographic, economic and cultural spheres.

**Objective of the Seminar:** The principal objective of this Executive Seminar is to introduce the main elements of geopolitical assessment and strategic foresight and to integrate a case study analysis on geopolitical scenario building.

**The target group of participants:** persons working in various economic sectors, public servants, diplomats, employees of International Organisations, graduate students, and other interested individuals.

## LECTURES

- Introduction to Geopolitics;
- Essential Elements of Geopolitical Assessment;
- Introduction to Strategic Foresight;
- The Main Constituents of Strategic Foresight;
- How to Build Geopolitical Scenarios;
- Case Study Analysis.

## PROGRAMME HIGHLIGHTS AND LEARNING OUTCOMES

- Develop the ability to apply the tools of geopolitical assessment;
- Develop the ability to build geopolitical scenarios;
- Integrate strategic foresight in decision making processes;
- Participate actively in an interactive and non-conformist course;
- Develop your professional networks and exchange views with course participants having different national, cultural and professional backgrounds.

## LECTURERS

**Mr. Gyula CSURGAI**, holds a Doctorate from the University of Geneva. He obtained Degrees in Political Science from the University of Concordia (Canada) and the University of Toulouse (France) and Postgraduate Diplomas in European Studies and Philosophy from the University of Geneva. He is founding Member and Director of the Geneva Institute of Geopolitical Studies. Dr. Csurgai has been teaching Geopolitics, Geoeconomics and Economic Intelligence for over 20 years at different universities in Switzerland and in other countries. He has participated in several international research projects and has provided expertise to a number of international organizations, governments and private corporations. Dr. Csurgai published several books and articles in geopolitics, geoeconomics and economic intelligence. His recent publications are: *Geoeconomic Strategies and Economic Intelligence in Advances in Geoeconomics*, Ed. J.M. Munoz, Routledge, 2017 and *Geopolitical Analysis Multidimensional Approach to Analyze Power Rivalries in International Relations*, in press.

**Mr. Goran JOVANOVIĆ**, holds a Doctorate and Master Degrees in International Relations from the University of Geneva, Switzerland, a Postgraduate Diploma in American Studies from Smith College, Mass, USA, and Bachelor in Sociology from the University of Belgrade, Serbia. Dr. Jovanovic was Head of the International Relations Department at International University in Geneva and Director of the Center for Audiovisual Media and Contemporary History at the Graduate Institute of International Studies in Geneva. Currently, Dr. Jovanovic is Professor of International Relations at the International University in Geneva. He teaches courses on globalization, geopolitics, foreign policy and statecraft, political communication and strategic foresight. Dr. Jovanovic has taught as well on these subjects at various universities in Central Asia and the Middle-East. His main research areas are geopolitics, strategic foresight and political communication and information strategies. He is author of series of publications in the above-mentioned fields.

### SCHEDULE & DATE

- Friday 27 April, Evening session from 6:30pm - 9:30pm
- Saturday 28 April, Morning session from 9:00am to 12:00 pm and Afternoon session from 2:00pm - 5:00pm

**Language:** English

**Certificate:** certificate of participation will be awarded by GIGS upon completion of the course.

**Application deadline:** 26 March 2018

**Tuition fee:** 600 CHF for professionals & 400 CHF for graduate students. This fee does not cover travel, accommodation, meals and health insurance. GIGS does not offer any financial aid to attend the course.

**Admission Requirements:** A bachelor degree obtained, minimum of two years of work experience and English language proficiency.

### TAKE THE NEXT STEP

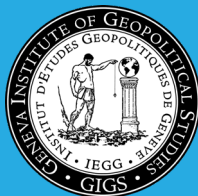
Visit [www.geopolitics-geneva.ch](http://www.geopolitics-geneva.ch) for additional programme information and application detail.

If you have any questions regarding the Executive Certificate Programme, please email [contact@geopolitics-geneva.ch](mailto:contact@geopolitics-geneva.ch) or call + 41 (0) 22 340 68 92.

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**Venue**

Geneva, Switzerland.



**The Geneva Institute of Geopolitical Studies (GIGS)** offers different study programmes in geopolitics and geoeconomics. The Institute undertakes research, provides expertise, publishes studies and organises conferences and symposiums in the field of Geopolitics and Geoeconomics. These study programmes take place in Geneva, Switzerland.

**GIGS** is a self-financed non-profit organization registered with the Geneva Commercial Register and it is entirely independent of political, ideological and economic organisations.